



Caroline Center

Committed to Women • Committed to Work

NEWS RELEASE

March 11, 2015

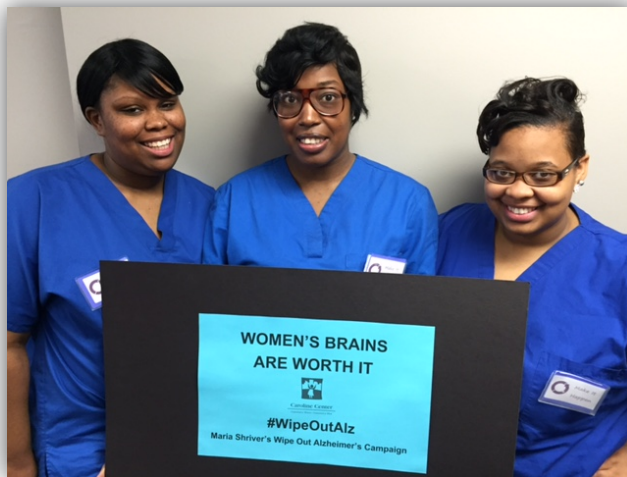
Contact: Nancy Sherman
Director of Marketing & Communications
nsherman@caroline-center.org
410.563.1303 x25

Twitter: [@caroline-center](https://twitter.com/caroline-center)

Facebook:
www.facebook.com/carolinecenter

Web: caroline-center.org

Blog: ccbroom.com



Caroline Center Trainees Step In to Wipe Out Alzheimer's

For Immediate Release-3/11/15 – Caroline Center, a nonprofit workforce development organization in Baltimore that educates and trains underemployed women for careers as certified/geriatric nursing assistants, is stepping in today to support Maria Shriver's Wipe Out Alzheimer's™ Challenge. Caroline Center's current class of CNA/GNA candidates, who are anticipating their clinical internships and beginning work in their new healthcare profession in the coming months, will focus their studies today on Alzheimer's education and awareness and find out steps that they can take in their communities and profession to eradicate a disease that is putting women's brains at risk.

Caroline Center CNA/GNA Instructor Barbara Gough, RN, MSN, says that when she heard about the challenge, "I wanted to provide a meaningful way for this highly capable class of CNA/GNA candidates to expand their thinking and awareness about how devastating Alzheimer's disease can be and to learn what they can do as women and healthcare professionals to help eradicate this disease. Maria Shriver's challenge and the social action campaign are important. Caroline

Center graduates, women who are working as certified/geriatric nursing assistants, are seeing firsthand how Alzheimer's is taking a toll on individuals who suffer from the disease as well as their families." In following with the challenge, Caroline Center trainees will watch a video on Alzheimer's disease, learn about the challenge website and taking the pledge, and find out how they can get more involved in eradicating the disease.

Every minute and seven seconds, someone develops Alzheimer's – two-thirds are women. A woman in her sixties is twice as likely to develop Alzheimer's during her life as she is breast cancer. Maria Shriver's Wipe Out Alzheimer's™ Challenge is attempting to change these dire statistics for women through a grassroots, social action, and social media campaign.

In addition to educating and training women in Baltimore for careers as certified/geriatric nursing assistants, Caroline Center also prepares women for careers as pharmacy technicians. The mission of Caroline Center is to educate unemployed and underemployed women in Baltimore for careers with potential for advancement. Inspired by the School Sisters of Notre Dame, Caroline Center's holistic approach empowers each woman to reach the fullness of her potential thus creating a future of hope for herself and her family.

End