

News Release

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What It Takes on Midday with Dan Rodricks

“Just what does it take to beat the odds? To ensure success? To make the world a better place? Or at least . . . our little corner of it?” – *What It Takes*

These are the words and challenges that set the stage for the real-life stories of the women of Caroline Center as captured in the spoken-word poetry of the center’s new, groundbreaking publication.

For the first time on-air, three Caroline Center alumnae will share their personal stories during the first hour of *Midday with Dan Rodricks* on **Thursday, January 16, 2014. The show, which will air at noon on WYPR 88.1 FM**, will look at the challenges and obstacles many women living in Baltimore City experience as they seek meaningful careers as certified/geriatric nursing assistants and pharmacy technicians; post-secondary educational opportunities and additional certifications; and, the chance to live full, productive lives.

What It Takes reminds us that the success of every Caroline Center trainee and alumna takes a burning desire for change, personal drive, tremendous courage, real commitment, solid confidence, and the willingness to unlock one’s innate capacity to learn and to take the risks required to become the person you were meant to be.

The women who are at the heart of the stories in *What It Takes* reveal time and again – to themselves, their families, communities, and employers – that they truly do have “what it takes” to live full, meaningful lives.

These words from the poem “R.O.I.” sum up the confidence and capability of every Caroline Center alumna –

You know me. I’m everywhere. Everywhere you turn.

Takin’ care of business. Makin’ ends meet. Fillin’ a need.

I’m the heart of a hundred communities. I’m what it takes to make this city tick.

You want an urban renaissance? Start with me.

I’m a safe bet. A sure thing.

Invest in me.